Since opening in 1962, St. Jude Children’s Research Hospital has treated children from all 50 states and around the world.

• St. Jude is the only pediatric cancer research center where families never pay for the care their child receives.
• During the past five years, 81 cents of every dollar received has supported the research and treatment at St. Jude.
• The daily operating cost for St. Jude is $1.7 million, which is primarily covered by public contributions.

In 1962, the survival rate for acute lymphoblastic leukemia (ALL), the most common form of childhood cancer, was 4 percent. Today, the survival rate for this once deadly disease is 84 percent thanks to research and treatments developed at St. Jude.

Dedicated to saving the lives of children with cancer and other catastrophic diseases, St. Jude is the only pediatric cancer research center where families never pay for the care their child receives. During the past five years, 81 cents of every dollar received has supported the research and treatment at St. Jude.

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What is St. Jude Trike-A-Thon?

St. Jude Trike-A-Thon™ is a fun, week-long curriculum for daycare centers and preschools that teaches children riding-toy safety lessons through a series of interactive stories. Children receive these lessons from special St. Jude friends, Bikewell Bear® and Pedals the Bunny®, while raising money for St. Jude Children’s Research Hospital®.

How does it work?

Coordinators receive an illustrated storybook and a DVD designed to help students learn a different safety lesson each day. At the end of the week, students bring their trikes or riding toys to school and practice the rules they’ve learned. Parents turn in donations collected from friends, family and co-workers who have sponsored their child’s participation in the program.

Why do it?

It is a great way to teach young children about helping others. You and your students are helping St. Jude patients battling cancer and other deadly diseases. Plus, you and your students can earn great prizes. Visit stjude.org/trike for a complete list and more details.

By participating in St. Jude Trike-A-Thon, children will learn Bikewell Bear’s four riding-toy safety rules:

1. Always wear your helmet.
2. Never ride in the street.
3. Always be careful near driveways.
4. Always watch where you’re going.

Who do you help?

When Helen was just 8 months old, she was found to suffer from a rare, aggressive tumor called rhabdomyosarcoma. Her parents obtained a referral to St. Jude Children’s Research Hospital, where her treatment included surgery, chemotherapy and radiation. In March 2010, Helen’s cancer returned, and she underwent further chemotherapy and radiation, as well as a bone marrow transplant. Today, Helen is back home in Latvia. She loves to paint and is learning to play piano. She returns to St. Jude for regular checkups.

St. Jude Trike-A-Thon Resources

- A St. Jude Trike-A-Thon DVD that contains the lessons, provides St. Jude information and features the theme song, “Different Spokes for Different Folks,” from the children’s band Hot Peas ‘N Butter™
- An illustrated storybook containing the St. Jude Trike-A-Thon safety lessons
- Coloring books featuring each day’s lesson
- Driver’s licenses
- Stickers for each lesson
- Street signs and stop signs
- Posters to promote the event
- All paperwork needed to give to parents for sponsorship donations
- A dedicated Coordinator Support Line (1-800-626-BIKE) available Monday–Friday from 8 a.m. to 8 p.m. (ET)

Register today.

Call 1-800-626-BIKE (2453) or visit stjude.org/trike
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